

THE NEW PAVILION ON SALISBURY BEACH

Salisbury, MA



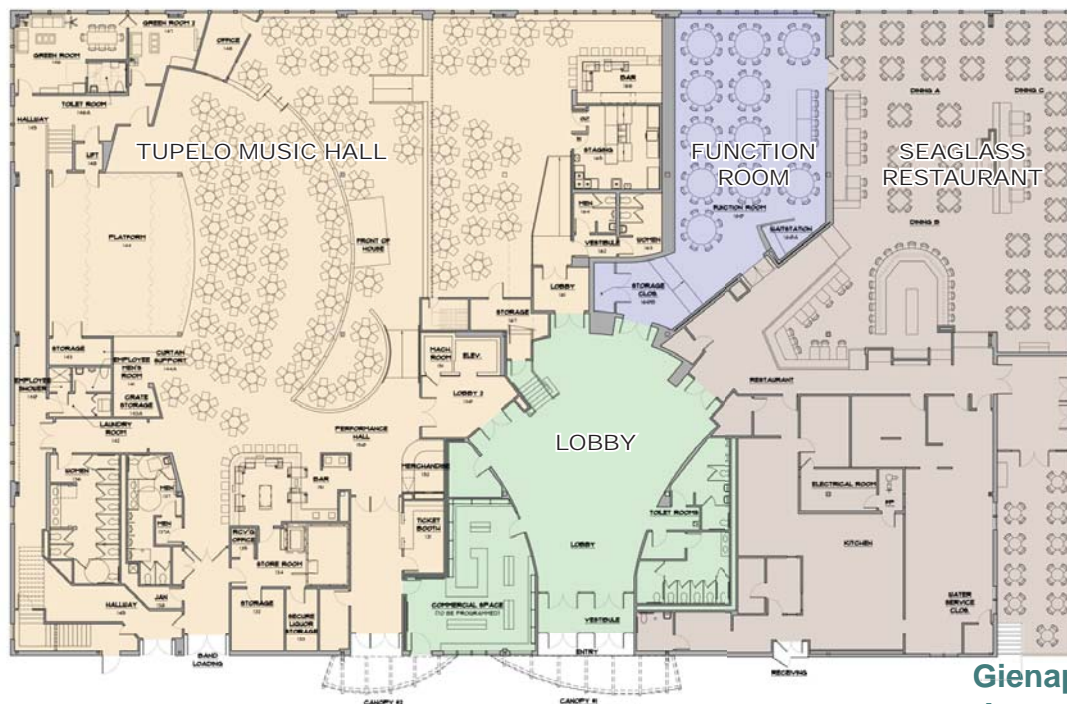
After being mostly vacant for years, the renovation of the Pavilion Building has brought new life to Salisbury Beach. Gienapp Design began designing the renovation of the exterior and the entire first floor in early 2009. Today, the once industrial looking exterior reflects a lively cruise ship terminal appeal with steel siding, stainless steel railings, colorful flags and awnings. A new fully accessible entrance and exterior promenade create a welcoming new focal point and gathering place for guests and beach visitors. The 28,000sf first floor now features three new destination businesses for guests and beach visitors, all of which take full advantage of the panoramic ocean views.



The Seaglass Restaurant, which opened in July 2009, is a 175-seat upscale casual destination dining experience. Seaglass Restaurant is seeking recognition as one of the state's few certified green restaurants by the national Green Restaurant Association. The 100-person function room next to Seaglass opened in October and is available for business meetings and other social and corporate functions. The last phase was the design of the Tupelo Music Hall, a live entertainment venue that seats up to 560 people and features nationally and regionally known bands and performers. Gienapp Design worked with acoustical engineers to address the challenge of designing a live music venue next to a function room and restaurant. Tupelo Music Hall opened in November 2009. With artists and events being booked months in advance of completed construction, maintaining the project schedule was critical to the project's success.

The renovation used environmentally friendly materials and energy-efficient windows, lighting, insulation, radiant heating and HVAC systems. Brand new state-of-the-art kitchen equipment is also energy efficient and "green" practices are implemented during operation, including recycling and water conservation.

Gienapp Design is currently designing renovations for the second floor of the New Pavilion.



Floor Plan of First Floor Renovations

**Gienapp Design
Associates, LLC
Architects & Planners**

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Dining Room at Seaglass Restaurant



Bar at Seaglass Restaurant

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Rendering of Tupelo Music Hall



Photograph of Tupelo Music Hall